

ASSIGNMENT SOLUTIONS

Optimize Your Transport Assignment and Execution Strategy in 4 Steps



**CONTRACTED VOLUME:
PLAN FOR YOUR MOST STABLE LANES**

Contract for your planned volume. Commit to assigning your primary carrier. Focus on your strategic relationship building and setting expectations for reciprocity. Avoid contracted ghost lanes where no volume is expected.

1

**OPPORTUNISTIC SPOT:
TAKE ADVANTAGE OF SPOT PRICES**

If your primary contracted carrier rejects, use spot prices to your advantage. Compare back-up contracted rates with spot price predictions and buy at the lower rate.

Don't miss out on the potential savings!

2

**PLANNED SPOT:
MAXIMIZE YOUR FREIGHT STRATEGY**

Make spot part of your strategy. Use Market Intelligence and tools like Market Insights to find imbalanced laneways, and get an enduring advantage with spot buying. Avoid ghost lanes (lanes that are under contract but never materialize) and pro-actively plan for spot instead.

3

**OCCASIONAL SPOT:
HANDLE EXCEPTIONS EFFICIENTLY**

Exceptions happen. Utilize the spot market to efficiently manage any exceptions that may arise in a compliant manner, while ensuring access to capacity on short notice at competitive prices

4

A HIGHLY FLEXIBLE ASSIGNMENT STRATEGY



Unlock the power of the right **assignment strategy** mix!

GET STARTED NOW